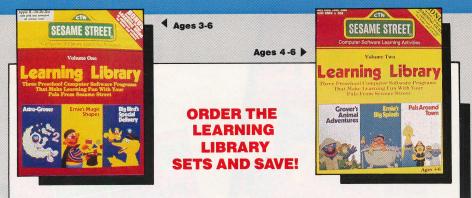


- Created by Children's Television Workshop
- Easy-To-Learn with Concise Manuals, Written in Plain English
- Lively Color Graphics





Make sure your child develops the entire range of essential Pre-School Skills.

▲ VOLUME I ASTRO-GROVER, BIG BIRD'S SPECIAL DELIVERY, and ERNIE'S MAGIC SHAPES, plus the valuable LEARNING GUIDE. (#7) \$29.97 ▲ VOLUME II PALS AROUND TOWN, GROVER'S ANIMAL ADVENTURES, ERNIE'S BIG SPLASH, and Volume II LEARNING GUIDE (#8) \$29.97

EACH VOLUME Just \$24.97 with Discount Coupon.

IMPORTANT: 12-page LEARNING GUIDES with each volume are chock-full of ideas for games and projects to enhance your child's learning experience—both on and off the computer.



BUILD NUMBER SKILLS
 QUICKLY Team up with

GROVER as he counts the Zips from the planet Zap! This friendly game builds your child's confidence and skill with addition and subtraction. Correct answers trigger playful rewards. With zany color graphics and music that encourage frequent replay. Astro-Grover (#1) \$9.99



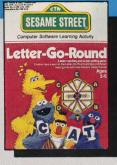
PLACE OBJECTS IN THEIR PROPER CATEGORIES

Match a banana with a banana. Then group it with the fruits. Your child will develop an *important pre-school skill*—classification of objects—while having fun playing with BIG BIRD! Identify and place fruits, musical instruments, sporting equipment, vehicles and more. **Big Bird's Special Delivery** (#2) \$9.99



▲ LEARN TO MATCH SHAPES AND COLORS

Improves pre-reading visual discrimination skills vital to the pre-schooler. Join ERNIE on stage as he practices matching squares, triangles, rectangles, and circles. Then he integrates them into houses, cars and other objects. The madcap antics of ERNIE's bunny reinforce your child's progress through six graded levels. Ernle's Magic Shapes (#3) \$9.99 "I think these games are great. ASTRO-GROVER teaches my son math... very educational and a lot of fun to play." Cheryle J. in QUEEN BITS



STREET

ALPHABET, LEARN TO

SPELL This new pre-school reading program teaches your child to recognize letters and spell. Favorite Muppet Pals Grover, Barkley and Cookie Monster create a friendly learning environment. Exciting graphics, including a two-speed ferris wheel, immediately involve your child and encourage repeat play. Three game levels assure rapid progress. Letter-Go-Round (# 34) \$9.99

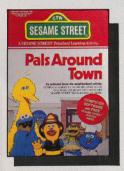


A MUPPET MAGIC! THE EASY WAY TO PRINT FOR YOUR FAMILY Design a

COOKIE MONSTER greeting card, a BIG BIRD banner, a BERT and ERNIE bookmark, or a GROVER poster. Create hundreds of original design printouts featuring your good buddies from Sesame Street. Choose from 60 muppets, 20 border designs, and 7 typefaces In 3 sizes. So easy-to-use, you and your child will be up and printing in minutes! Sesame Street Print Kit (#12) \$14.99



▲ BEGINNING WORD PROCESSOR FOR CHILDREN Will help pre-schoolers learn their ABCs, older children to create schoolwork, thank-you notes, letters to friends and relatives, neighborhood or club newsletters. Ages 4-6. Compare with word processors selling for 2-3 times the price! Sesame Street First Writer (#37) \$14.99



UNDERSTAND THE
 WORLD AROUND US Your
 child recognizes familiar objects,
 people and their functions when

people, and their functions when he explores five different neighborhood scenes. He'll make up stories out loud as he creates custom scenes with BIG BIRD, GROVER, OSCAR, and other favorite pals. With tuneful accompaniments you can't stop humming! **Pals Around Town** (#4) \$9.99



▲ IDENTIFY ANIMALS FROM AROUND THE WORLD Travel the world with

WORLD Iravel the world with GROVER and help him identify and correctly place animals—on the land, in the sky, or in the water. Your child creates his own nature scene and learns about African grasslands, the Atlantic Ocean, the North American forest, plus a local barnyard! Grover's Animal Adventures (#5) \$9.99



A DEVELOP PROBLEM-SOLVING ABILITIES It's the RUBBER DUCKIE Challenge! Unite ERNIE in his bath with his little paddling pal. Plan and build crazy pathways from soap dish to bath tub—the possibilities are endless. Ernie's joyous splashings and a jolly tune reinforce each of your child's successes! Ernie's BIg Splash (#6) \$9.99

- Develops essential beginning reading skills
- Teaches reading in a non-threatening and fun-filled environment



- Requires minimal adult supervision
- Includes 16-page Learning Guide full of games and activities

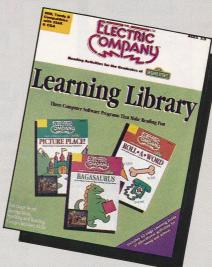
Help Your Child Build Reading Skills Quickly With These Exciting Programs!

ORDER THE LEARNING LIBRARY AND SAVE! All 3 Programs Described Below Regularly \$29.97 Just \$24.97 (#31) With Discount Coupon Learning Library set includes Electric Company Picture Place!

(IBM version) disks plus 16-page Learning Guide

"Electric Company does a tremendous job for the money."

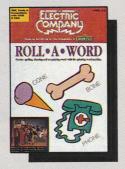
Lee B. Los Angeles



Each Electric Company Learning Program Also Available Separately



▲ PICTURE PLACE! Builds basic vocabulary and word recognition. Select a setting, then use words to create an original picture. Children work with 6 colorful background scenes and 193 wordpictures. Fun and easy-to-use. (#28) §9.99



▲ ROLL-A-WORD Develops sentence construction skills and stimulates creativity. Your child plays with rhymes while matching pictures with words. Create original and often comical sentences. Write poems and silly stories, tool (#29) \$9.99



▲ BAGASAURUS Increase vocabulary and learn synonyms, antonyms, and multiple meanings with Bagasaurus, the friendly dinosaur. Create an entertaining story to read aloud with 100 questions, 70 images, a 300-word dictionary and 50 stories. (#30) \$9.99





Fun For the Family



▲ TURN YOUR HOUSE INTO A FUN HOUSE with this crazy, zany program where your ability to think quick and move fast determines the action of the game. Teams compete to answer brain-boggling trivia questions and to master challenging actionfilled games. Ages 9-13. Fun House (#40) \$12.99



▲ NOTHING IS SACRED WHEN YOU PLAY REMOTE CONTROL, the official computer software version of MTV's Ridiculous Game Show. Challenging questions in nine absurd, thematic, tasteless and humorous categories. Crazy interruptions such as "Off The Air," Home Shopping Zone," and "Ranger Bob," just like the real show. For college students and anyone else who is a trivia wizard. (#41) \$12.99



CHAOS AT THE CARNIVAL Help Kermit and The Muppificent Seven solve this carnival caper and rescue Miss Piggy. It takes skill and timing to overcome the obstacles and traps set by the evil Dr. Grump. Arcade-style game play, spectacular graphics and sound effects. Ages 8 and up. Muppet Adventure (#63) \$14.99

YOUR COMPLETE LIST OF PRODUCTS AVAILABLE IN THIS CATALOG BY COMPUTER TYPE

Make sure we are compatible with your equipment. Programs do not run on IBM PC Jr. or Apple II+

IBM PC /XT/AT/with 256K and color graphics support & Tandy 1000/3000 w/256k with color graphics support: (1), (2), (3), (4), (5), (6), (7)*, (8)*, (9), (10), (11)*, (12)*, (13)*, (15)*, (16)*, (19)*, (22)*, (26)*, (28), (29), (30), (31), (34)*, (35), (36), (37), (39), (40), (41), (42), (60), (61), (62), (63), (64), (65). (67), (68)

*Also available on 31/2" disk - IBM/Tandy Only

Apple IIe/c with 64K: (1), (12), (13), (15), (16), (19), (22), (26) Apple IIe/c/GS with 128K: Same as Apple w/64K (above) plus the following: (2), (3), (7), (9), (10), (11), (28), (29), (30), (34), (35), (36), (37), (39), (40), (41), (42), (61), (62), (63), (64), (65), (67)

Commodore 64/128 with 64K: (1), (2), (3), (4), (5), (6), (7), (8), (9), (10), (11), (12), (13), (15), (16), (19), (22), (23), (26), (28), (29), (30), (34), (35), (40), (41), (42), (62), (63), (64), (65), (67), (68)

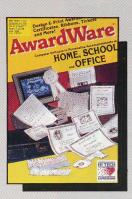
Atari 800/800XL/1200XL/130XE with 64K & Atari with 48K: (1). (2), (3), (7), (12), (13), (15), (16), (17), (18), (22), (26), (27)



"My compliments for the best software I have... I am a school teacher... and used AWARDWARE for my certificates at the end of the year."

Mrs. Melvena A. Taylor, Michigan

Softw Personal



▲ REWARD SUCCESS WITH PERSONALIZED AWARDS

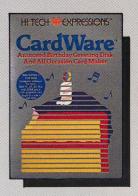
Say 'Congratulations,' 'You're Number One,' or just plain 'Thanks' exactly the way you want. Applaud praiseworthy students, scouts, musicians, artists, athletes, or helpers! Create custom certificates, awards, licenses, and announcements. Choose from 20 graphics and borders, 5 fonts and seal designs, with unlimited text borders. All ages. AwardWare (#26) \$14.99 AwardWare (RAPHICS DISK, with still more graphics to add sparkle to your presentations!

add sparkle to your presentations! (#27) \$7.99



▲ THROW A PARTY WITH YOUR COMPUTER! Where to start? You'll print invitations, design party decorations—banners, hats, placemats and favors. Personalize animated message disks for greetings and invitations. Keep easy track of important dates, names, addresses, phone numbers. With loads of colorful graphics, greetings, and festive borders suitable for celebrations the year 'round! A complete party support package on a disk! PartyWare (#22) \$14.99

PartyWare GRAPHICS DISK, with even more graphics to fuel your party fun! (#23) \$7.99



A SAY "HAPPY BIRTHDAY" WITH STYLE! Think of the delight you'll create when you send an animated birthday greeting that sports your friend's name and age! Or come up with your own original card designs that you can personalize, too. Prints out cards for all occasions, with a wide selection of graphics a rocking horse, teddy bear, flowers, cake and more! CardWare (#15) \$9.99

WareWithAll

A PRINTOUTS COME ALIVE WITH

WAREWITH ALL! Create high-impact printouts with the unique designs in this colorful pack of paper accessories. With 80 sheets of designer paper printed with confetti, stars, polka dots, and hearts in vivid oranges, reds and blues. Plus 20 color-coordinated envelopes, 16 decorative stickers, disk labels, colored floppy disk, and 3 colored markers. Use with AWARDWARE, AARTYWARE, CARDWARE, HEARTWARE, and PRINTPOWER. (#24) \$14.99

Printer Paper Assortment Pack Stay well stocked! 150 sheets of designer paper. Features stars and stripes, confetti, and heart borders. (#25) \$9.99

SAY "I CARE"-WITH HEARTWARE!

Design unique communications of friendship and love. Personalize cards with decorations you select yourself—flowers, rainbows, butterflies and more. Or add personal notes to animated greetings on disk. (#16) \$9.99

SAY "MERRY CHRISTMAS"-WITH MUSIC,

TOO! JINGLE DISK lets you create dozens of cards, each one with its own personal message! This convenient stocking stuffer also includes a merry animated Christmas story (runs a full 5 minutes). It's accompanied by old yuletide favorites such as Jingle Bells, Santa Claus is Coming to Town, Oh Christmas Tree...and more! (#19) **\$9.99**

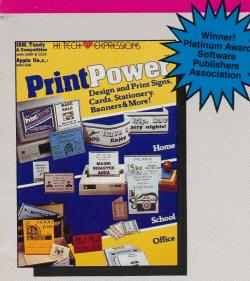
DESIGN YOUR OWN SWIMSUIT CALENDARS!

SWIMWARE is so easy to use, you'll be printing in minutes! Choose from 12 stunning swimsuit models and design your own personalized calendar. (#36) \$9.99

are For Creativity

"WOW! In Print Power you have created a program that offers more than your well-known competitors."

Alex Pignato President Ol'Hackers Atari Users Grouț

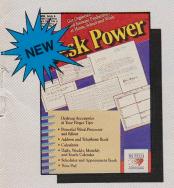


AMAZING! A PRINT PROGRAM THIS POWERFUL FOR ONLY \$14.99? Ideal for

home, school, and the office, too! Design invitations, announcements, flyers, letterhead, multi-line banners, cards and more. With 6 typefaces and 7 variations, 40 unique border designs, 60 high resolution graphics with variable sizes and 'free-form' positioning. Plus line-by-line text editing. Powerful, flexible, and easy-to-learn. **PrintPower (#13) \$14.99**

Compare PRINTPO with Programs Cos			
Cards & Invitations	X	Stationery	Х
2-fold vertical	X	Type Choices	- 5
2-fold horizontal	X	Fonts	6
Signs and Posters	X	Styles/textures	7
Vertical	X	Sizes (banner)	11
Horizontal	X	Border Choices	40
Half-page	X	Sizes	2
Banners	X	Positions	7
With multi-lines	X	Graphics Choices	60
With borders	X	Sizes	5
With graphics	X	Additional graphics avail.	YES

PRINTPOWER GRAPHICS DISK, with many more graphics to add life and action to your printouts! (#14) \$7.99



INCREASE YOUR PRODUCTIVITY at Home, School and Office. This unusual program puts six desktop accessories at your finger tips: - Dework UMard Brossnar and Editor.

- 1 Powerful Word Processor and Editor 2 Daily, Weekly, Monthly and Annual
- Calendar, Planner, Appointment Book 3 Address and Telephone Book
- 4 List maker and Outliner
- Calculator
- 6 Note Pad
- Desk Power (#39) \$14.99



▲ JIM HENSON'S MUPPETS PRINT KIT

Those hilarious Muppets star in this remarkably versatile print program for everyone! Design and print signs, posters, banners, greeting cards, stationery, coloring books and party decorations. 60 Muppets in humorous poses, 20 decorative borders. (#42) \$14.99



LOONEY TUNES PRINT KIT offers endless

possibilities for fun with comic possibilities for fun with comic pictures of Bugs Bunny, Daffy Duck, Wile E. Coyote, Elmer Fudd, and more. 60 characters, 20 decorative borders, 7 typefaces—all you need for creative design! **(#62) \$14.99**

andy (VISA, MC, AMEX) plus list of items desired. For computer compatibility, see page 5.



Home Fun & Games For Ages 8 & Up

OTHERS! WIN, LOSE OR DRAW is the fast-paced game that originated in Burt Reynolds' living room! The computer reveals piece-by-piece a picture representing a zany phrase or familiar word. The tension mounts as you get closer to the answer. And so do the laughs as you try to outwit friends. High-quality graphics make you feel like you're in the TV studio. Play it alone or with others. Ideal for the whole family. Win, Lose or Draw (Second Edition) MORE highspeed entertainment for the whole family. (#67) \$12.99 Win, Lose or Draw Regular Edition (#35) \$12.99 Win, Lose or Draw Deluxe contains both disks above, over 300 picture puzzles. Hours... weeks of fun without repeatind! (#60) \$24.99

Win Lose or Draw Jr. appeals especially to youngsters from 8-15. Over 100 picture puzzles appear randomly. (#44) \$12.99



▲ WHO'S THE DAREDEVIL IN YOUR FAMILY? Test your skill and reflexes as you guide Goofy to the summit! Scale treacherous ledges. Outwit crafty mountain goats and the lumbering Abominable Snowman. Dodge falling icicles. Hop in and out of moving aerial gondolas and bobsleds as you collect the flags on the way to the op. Three levels of play challenge even the quickest child or parent. Matterhorn Screamer (#9) \$3.99





A THE CHASE IS ON, BUT ONLY YOU KNOW THE SECRET ROUTES! Escape with Tom to his favorite getaway island. But watch out! Aunt Polly. Injun' Joe, and a raging bear all want your hide! Your knowledge of secret routes helps you give them the slip. Score points when you collect berries. But beware, or you'll end up white-washing Aunt Polly's fence! Three levels of play. Chase on Tom Sawyer's Island (#10) \$9.99

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Be sure to have your credit card handy (VISA, MC, AMEX) plus list of items desired. By Mail: Send list of items desired and computer type with name and address to:

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584 Broadway, New York, NY 10012 ATT: Order Dept. You May Pay with Credit Card, Check, or Money Order. Please Add \$3.00 per Order Shipping and Handling. NY Residents Add Sales Tax 5 HI TECH EXPRESSIONS will deduct \$5.00 from the total price of the Combo of Sesame Street First Writer and Print Kit (#66)

Only one coupon per product. Expires May 31, 1990



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Only one coupon per product. Expires May 31, 1990

THE PROGRAMS IN THIS CATALOG SUPPORT THE FOLLOWING PRINTERS:

AWARDWARE/DESK POWER¹/LOONEY TUNES PRINT KIT²/MUPPETS PRINT KIT²/ PRINTPOWER/SESAME STREET FIRST WRITER'/SESAME STREET PRINT KIT

For IBM/TANDY: Bluechip M120/10, Citizen MSP 10/15/20/25, Epson FX/LX/MX, HP LaserJet, IBM Graphics, Okidata 92/93/182/192/193/292/ Laserline 6, Okimate 20³, Panasonic 1080i/1090/ 1091, Star NX10/NX100/SG10/Gemini 10X, Tandy DMP130/132/2110/2200

For Apple II: Bluechip M120/10, Citizen MSP 10/ 15/20/25, Epson FX80/LX80, HP Quiet Jet+, Imagewriter (serial), Mannesman Spirit 80, Okidata 92/93/182/192/193/292, Okimate 203, Panasonic 1080i/1090/1091, Star NX 1000/ SG10/Gemini 10X

For Commodore/Atari: Bluechip MS 120/10, Citizen MSP10/15/20/25, Commodore MPS 801/803/1000, Epson FX80/LX80, HP Quiet Jet+, IBM 5152, Mannesman Spirit 80, Okidata 924/ 934/182/192/193/292, Okimate 20³, Panasonic 1080i/1090/1091, Star NX1000/SG10/Gemini 10X

Interfaces: For Apple Parallel Printers, Apple II Parallel, Grappler Plus, RV611 Microtech⁴, Apricorn⁴. For Apple Serial Printers, Apple II or GS standard serial or Super Serial. (AWARD-WARE and Sesame Street Print Kit accept Apricorn.) For Commodore, all except Super Graphics Jr.

¹IBM and Apple II only ²IBM, Apple II, Commodore only ³Requires computer specific Personality Module ⁴Not compatible with Commodore except Print Power and Awardware.

PARTYWARE/CARDWARE

For IBM/Tandy: Okidata 92/93 with Plug N Play, Epson (except Homewriter), Star, Radio Shack DMP 130, Panasonic 1090/1091, IBM (except ProPrinter)

For Apple II: Imagewriter (except with Apple IIc), Scribe (except with Apple II c), Star Gemini, Okidata 92/93 with Plug N Play, Epson (except Homewriter)

Interfaces: Super Serial Card, Standard Serial, Apple IIc Standard Parallel, Apple II Parallel

For Commodore 64/128: Commodore 1525/801/ 803/MPS 1000, Okidata 92/93/192/193 with Plug N Play, Epson (except Homewriter), Star Gemini and SG-10

Interfaces: Cardco Parallel, and Tymac Parallel

For Atari: Atari XMM801, Epson LX80/ MX80/MX100, Okidata 92/93/192/193 with Plug N Play, Panasonic 1090/1091, Star Gemini and SG-10

JINGLE DISK/HEARTWARE

For IBM: Okidata 92/93, Epson, Citizen, Star, Radio Shack DMP 130, Panasonic 1090/ 1091, IBM (except ProPrinter)

For Apple II: Imagewriter, Scribe, Star Gemini, Okidata 92/93, Epson

Interfaces: Super Serial Card, Standard Serial, Apple IIc Standard Parallel, Apple II Parallel

For Commodore 64/128: Commodore 1525/801, Okidata 92/93/192/193, Epson, Star Gemini SG-10, Gemini

Interfaces: Cardco Parallel, and Tymac Parallel For Arari: Atari XMM801, Epson LX80/ MX80/MX100, Okidata 92/93/192/193, Panasonic 1090/1091, Star Gemini SG-10 Gemini



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One of our all-time best sellers, **PrintPower** does everything you need for home, school or office. You can easily design and print letterheads, banners, invitations, and more. You have a wide choice of type styles and sizes, borders, and high-resolution graphics in several sizes. (#13) \$14.99

Another popular program, **AwardWare**, lets you create special certificates, licenses, awards, and announcements. Honor your friends for their accomplishments, students for successfully completing an academic or sports program. Many graphics and borders to choose from. **(#26) \$14.99**

ADD MORE GRAPHICS TO THESE GREAT PROGRAMS

You can create still more dramatic printouts with each program by adding one of these supplemental graphics disks. (You must have the basic program first.)

PrintPower Graphics Disk (#14) \$7.99

AwardWare Graphics Disk (#27) \$7.99

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TWO BESTSELLERS - AT A DISCOUNT!

\$5.00

SESAME STREET FIRST WRITER A beginning word processor, helps young children to write and print words, sentences and stories. Change color and size of type on screen. Encourages familiarization with the computer keyboard.

SESAME STREET PRINT KIT Create hundreds of original design printouts featuring your child's Sesame Street buddies — Cookie Monster, Big Bird, Bert and Ernie and Grover. Easy to use. You and your child can be printing posters, bookmarks, greeting cards in minutes. Choose from 60 muppets, 20 border designs, 7 typefaces.

Bought separately, these two best sellers would cost you \$29.98. BUY THEM TOGETHER and SAVE \$5.00 — you pay only \$24.98 with Discount Coupon. (#66)



TWO MORE BESTSELLERS AT A DISCOUNT!

PRINTPOWER is a powerful, easy-to-use print program for home, school, and office—at just a fraction of the cost of comparable programs. Design original signs, cards, reports, stationery, banners and more.
 6 multiple fonts, 40 border designs, 60 high resolution graphics. On-screen templates for ease of design, and flexible line-by-line editing.

Use **WAREWITHALL** to create printouts with punch! This designer pack of original accessories comes with 80 sheets of paper printed with confetti, stars, polka dots, and hearts in vivid oranges, reds, and blues. 20 color-coordinated envelopes, 16 decorative stickers, colored disk labels, and 3 colored markers.



Bought separately, these two bestsellers would cost you \$5.00 \$29.98. BUY BOTH TOGETHER and SAVE \$5.00 OFF The price to you is just \$24.98 with Discount Coupon. (#32)

BRAND NEW! THE KIDS WORLD ALMANAC

HAVE FUN WITH FACTS in this exciting new game based on the World Almanac. "How much does the earth weigh?" "When did modern Olympic games begin?" "Who said 'Don't give up the ship'?" Winning depends on your skill and knowledge about animals, sports, heroes, computers, medicine, music, presidents, weather, and more. Ages 8 up. (#68) \$14.99 (Available February 1990)



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	2	Big Bird's Special Delivery \$9.99					
Family Software	3	Ernie's Magic Shapes \$9.99	9				
	7*	Learning Library Volume I \$29.9	7				
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	35	Win, Lose or Draw \$12.99					
CREDIT CARD NUMBER	67	Win, Lose or Draw, 2nd Edition \$12.99		1			
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	40	Fun House \$12.99					
	41	Remote Control \$12.99					
	60	Win, Lose or Draw Deluxe \$24.99					
EXPIRATION DATE	61	Win, Lose or Draw Jr. \$12.99					
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SIGNATURE	12 *	Sesame Street Print Kit \$14.99					
HOW TO ORDER:	13*	PrintPower \$14.99					
Indicate quantity desired in appropriate box. Figure dollar total	15*	CardWare \$9.99					
for products sent to own address, and gift orders. Deduct	16*	HeartWare \$9.99					
discounts. Be sure to add in Tax (NY residents only) and	19*	JingleDisk \$9.99					
Shipping and Handling charge (\$3.00) per order).	22*	PartyWare \$14.99					
Foreign orders: Credit cards only accepted. Shipping will be added to the credit card charge at the shipper's rate plus our	26*	AwardWare \$14.99					
nandling fee.	36*	SwimWare \$9.99	-	1			
Make sure we are compatible with your equipment. Our products	37	Sesame Street First Writer \$14.99					
can run on the following computers.	39	Desk Power \$14.99					
 IBM PC/XT/AT with 256K and color graphics support 	42	Muppets Print Kit \$14.99	-		1000000		
Tandy 1000/2000/3000 with 256K and color graphics support	62	Looney Tunes Print Kit \$14.99	-				
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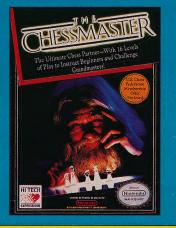
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